



NEWS RELEASE

FOR IMMEDIATE RELEASE

Friday, March 13

PEEK-A-BOO! FENDI EVENT FEATURES NEW BAG

Royal Hawaiian Center's FENDI previews a new bag line to Hawai'i fashionistas

Waikīkī – Calling all Hawai'i fashionistas! Preview the new FENDI Peek-a-boo handbag while sipping champagne at Royal Hawaiian Center's FENDI location on level one at the corner of Kalākaua Avenue and Lewers Street. The bag features a new concept of "whispered luxury," as if it were the bearer of a secret message: everything has to be discovered. This couture style gives greater importance to the inside where preciousness is not visible but can be grasped only by closely observing the details. The bag comes in a variety of sizes and materials.

FENDI EVENT:

Saturday, March 14 from 6:00 – 10:00 p.m.
(Free and open to the public)

PEEKABOO CONCEPT:

Peek-a-boo is also term used in the fashion world, indicating the discrete way holes, slits or transparent fabric reveal what is normally hidden. The Peek-a-boo theme is now a very popular trend, proposing a new idea of sensuality.

The Center is open daily from 10 a.m. to 10 p.m. For information, contact FENDI at 808-971-5611 or visit www.RoyalHawaiianCenter.com.

FREE VALIDATED PARKING – 4 HOURS

Royal Hawaiian Center has the largest garage in the heart of Waikīkī with 10 levels of parking and more than 600 stalls located adjacent to the Sheraton Waikīkī Hotel. The Center's free parking promotion, valid through March 31, 2009, offers 4 hours of free parking with any restaurant or food court validation. LEVEL4 validations apply for \$5 parking after 10 p.m. Dining and entertainment validations can be combined with retail validations of \$2 for 2 hours. No minimum purchase is required for validation.

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